

# PRIVACY POLICY

Cognitive Systems Corp. ("Cognitive Systems", "Our", "We" or "Us") is committed to protecting the privacy and security of your personal information. This document is designed to explain the types of information we collect and how it is used.

## INFORMATION WE COLLECT

We collect generic data related to frequency of hits, proportions of repeat visits, and regional access. Unless you select to enter information on a form in order to access protected information or services, we will not collect personal information such as your name, company name, postal address, telephone number or email address.

We collect information for the following purposes:

- Improving your website experience
- Specific areas of interest in our products and services
- Understanding the demographics of groups interested in our products and services

Cognitive Systems will not pass information submitted or collected through this website to organizations which are not affiliates of Cognitive Systems. We do not sell information to third parties.

## CONFIDENTIALITY

Access to collected information is limited to our employees and employees of affiliated organizations in order to allow them to provide products or services to you, or in order to do their jobs.

## **USE OF COOKIES**

We use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer a better website experience and better understand our potential customers.

You can choose to turn off cookies via your browser settings while retaining access to the publicly accessible information.

## **USE OF GOOGLE ANALYTICS**

We have implemented Google Analytics including the Google Analytics Demographics and Interest Reporting. More information can be found at "How Google uses data when you use our partners' sites or apps", (located at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)).

We use cookies like the Google Analytics cookies report impressions related to visits to our website. You may turn off cookies via your browser settings.

## **THIRD PARTY LINKS**

We may choose to include links to third parties websites. Currently our policy is only to include links to companies in customer, vendor, or partnership relationships with Cognitive Systems. While we believe these are all reputable sites which may be of interest to parties visiting our site, we have no responsibility or control over the content or activities of these websites.

## **CHANGES**

We may occasionally need to update our privacy policy, if we do so those changes will be posted on this page and will include the most recent policy modification date. This policy was created on March 5, 2015 and has not been modified.